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# Sys™ Decision Assistant™

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## WHY DOES CHOOSING A HEALTH PLAN HAVE TO BE SO COMPLEX?

SelexSys Decision Assistant is a highly interactive decision support tool that eliminates the confusion and frustration in choosing the health plan best suited to your needs and preferences.

Employers, health plans, benefits consultants, and e-health plans [contact us](#) for an online demonstration of SelexSys Decision Assistant.

\* Taken from SelexSys Decision Assistant®



for more information

For best results this site should be viewed with  
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# SELEXSys

## Company

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### *Overview*

SelexSys, founded in 1997, provides a unique and innovative service that simplifies employee health benefits communications, evaluation, and selection. This service enables employers to reduce costs and eliminate labor intensive processes by using the Internet. Building on the power of the Internet the service empowers employees with decision making tools based on information, education, and analysis.

The mission of SelexSys is to improve the healthcare system by empowering health care consumers to make informed value-based decisions.

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# SELEXSys

**PRODUCT BROCHURE**

Click on the image to the right  
to view or download a  
SelexSys product brochure in  
Portable Document (PDF) format.

**SELEXSys®****DEMONSTRATION**

View online screen displays or  
request an interactive demonstration.

## SelexSys Decision Assistant™

SelexSys Decision Assistant™ is a Web-based technology which enables and aids people in choosing health plans that best fit their personal needs and preferences.

Selecting a health plan is a frustrating, complex problem to which SelexSys Decision Assistant provides an innovative solution. The web-based system empowers employees (as consumers) to make informed value-based decisions in selecting an appropriate health plan.

By integrating information, knowledge and analysis, this unique interactive environment helps employees become better consumers and participants in the health care system. It offers pro-active self-management of health utilization and benefits decisions by employees throughout the year.

The application adds the missing link to current benefits management and enrollment systems by guiding users in health plan selection. The technology allows for plan comparison and matches health plans in an intuitive, interactive, and personally relevant fashion. SelexSys simplifies the decision making process by allowing the user to interact and control their decisions.

The SelexSys approach to simplifying the uncertainty underlying plan selection primarily consists of user profiling and health scenario analysis. Users identify their preferences and health needs and are then given detailed information—including potential out-of-pocket expenses, quality measures, and service features—relating to each alternative plan. Links to providers' database and educational information support the process.

By tracking and quantifying employee preference and anticipated utilization data, SelexSys helps employers (as purchasers) make informed decisions about a health plan's design, evaluation, and selection.

The implementation contains sophisticated tools for dynamic analysis of tradeoffs between multiple criteria using methods such as the analytic hierarchy process, utility theory, and cost-benefit analysis.

## For More Information

**SelexSys for Employees**  
**SelexSys for Human Resource Professionals**

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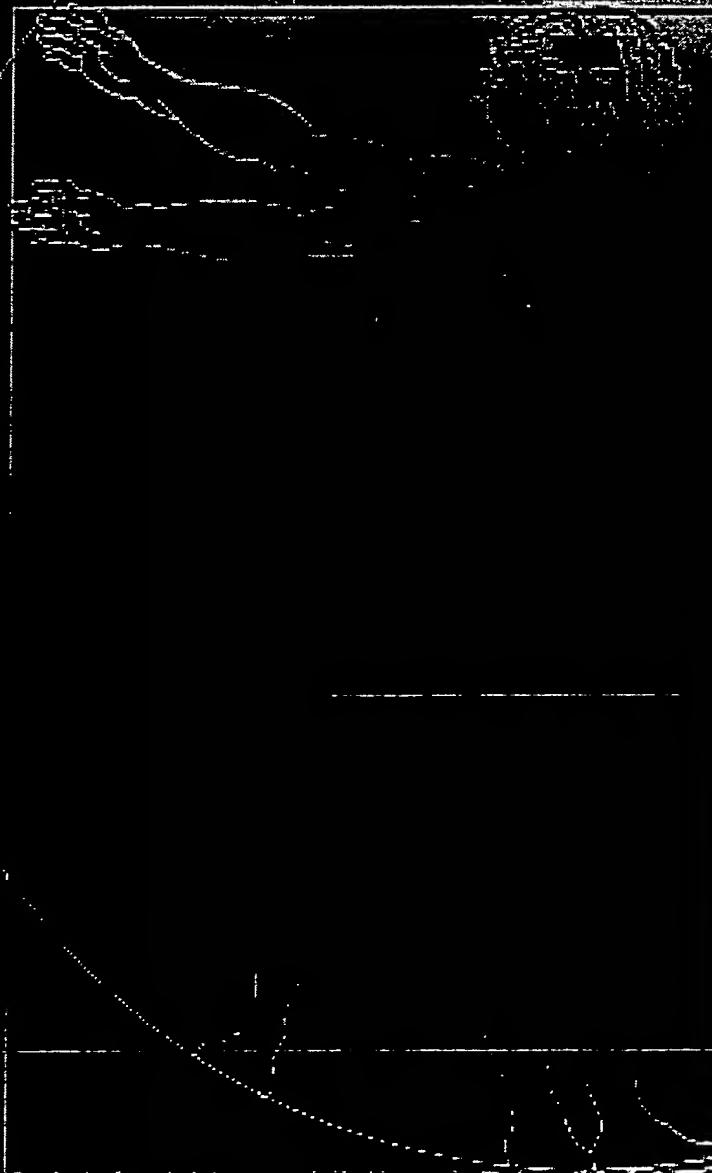
# SELEXSys™

Decision Assistant™

Online

Health Plan

Selection Tool



IMPROVING HEALTHCARE DECISIONS

# NOW THERE'S AN EASY SOLUTION TO HEALTH BENEFITS SELECTION

## SELEXSys™ Decision Assistance

is a highly interactive, on-line decision support tool that empowers employees to choose the health plan best suited to their needs and preferences. It features:

- Easy navigation via standard Web browsers
- An award-winning, intuitive user interface
- Real-time, interactive evaluation, modeling, and simulation tools
- Personalized, side-by-side comparisons of coverage, costs, and performance
- Leverage of existing technologies through an intranet-ready application

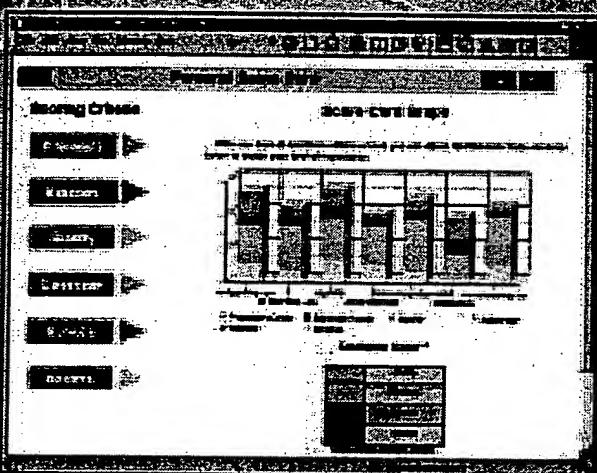
# WHY DOES CHOOSING A HEALTH PLAN HAVE TO BE SO COMPLEX?

SELEX SyS eliminates the  
confusion and frustration in trying  
to choose the right health plan

- What should I look for in a health plan?
- How can I compare health plans?
- What will my out-of-pocket costs be?
- Is my doctor in the plan?
- How do others rate the plan?

# SELEXSys<sup>TM</sup>

## SIMPLIFIES HEALTH PLAN SELECTION

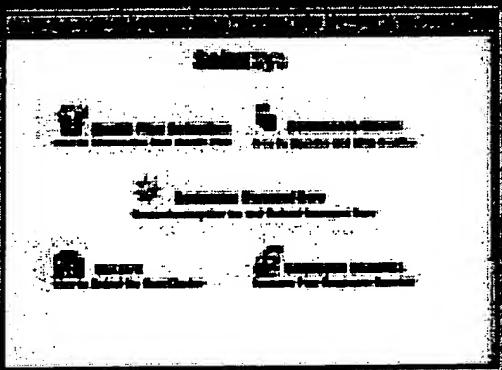


### EMPLOYEES MAKE INFORMED HEALTH PLAN DECISIONS

- Employees dynamic understanding of their own needs
- Employees can compare plans, costs, deductibles, copayments
- Employees receive effective communications, including color-coded benefit summaries and graphics
- Employees receive one-on-one coaching support
- Employees receive individualized recommendations

## IMPROVE CORPORATE BENEFITS WHILE LOWERING COSTS

- Reduces calls to HR as employees become self-reliant
- Improves health-plan purchase decisions through comparative analysis
- Increases corporate risk savings through strategy USA participation
- Encourages employee participation through track record



IMPROVING HEALTHCARE DECISIONS

Sys

Decision Assistant™

# OPTIMIZE HEALTH PLAN DESIGN AND PURCHASE DECISIONS

- Employee Preference Data
- Predictive Healthcare Utilization
- Simulation Modeling
- Market Forecasting
- System Generated Surveys
- Trends Analysis

## ABOUT THE COMPANY

SELEXSYS was founded in 1997 as a wholly owned subsidiary of HealthInsight, Inc. provides a unique and innovative approach that simplifies health benefit communication, evaluations and education. The flagship product, Decision Explorer™ is an interactive, Internet-based decision tool that empowers individuals to make informed health plan choices.

## FOR MORE INFORMATION:

Visit our WEB SITE – <http://www.selexsys.com>  
Or call us at – 650 947-9633